

Supplied data

For advertising, the following formats are available:

Card format:	56x87 mm	59x91 mm	56x100 mm
Advertising area:	48x79 mm	51x83 mm	48x92 mm
Examples:	Poker intern. picture Bridge intern. picture	Skat/Doppelkopf Black Peter Rummy/Canasta/Bridge French Poker Children's games Year calender	Schafkopf/Tarock Gaigel/Binokel

Download data as word-document (press download with right mouse button and choose option "save under")

Delivery of digital data

The following important points need to be considered when transferring digital data:

Data format:

Files (Apple Macintosh) of the programmes Quark Xpress 7, Indesign CS3, Photoshop CS3, Freehand MX, Illustrator CS3 can be processed. Coral Draw files can only be processed if arrangements are made with us prior to printing.

Images:

Pictures have to be provided as EPS or TIFF files with a minimum resolution of 300 dpi and a maximum of 600 dpi. Please do not use DCS- and Duplex-eps-files. In order to achieve a high printing quality, line art should preferably be designed with vector graphics.

Fonts

Please ensure you include all used fonts or make sure to embed them. Should you only be able to provide data for PC, convert the used fonts into symbol paths or embed them into the EPS.

Colours

Check the number of applied colours/special colours by choosing colour extracts in your printing menu while printing on your printer. The number of printed extracts has to be the same like the desired number of print colours in the offset.

Transferring of data

We accept your data on CD, floppy disk, zip and jaz or via ISDN Leonardo Mac +49- 3447/89 28 66.

Because of the many different products there are also different conditions for the delivery of digital data, you can find here all the necessary information for downloading:

(Press the right mouse button on download and choose the option "save under")

Delivery of digital data for playing cards: download as word-document

Delivery of digital data for puzzles: download as word document

Delivery of digital data for memos: download as word document

If you have any questions, please do not hesitate to contact our PrePress-department:
03447/582-245.

Memos

Customer information on the delivery of digital data

Data format:

Documents (Apple macintosh) of the programmes Quark Xpress 7, Indesign CS3, Photoshop CS3, Freehand MX, Illustrator CS3 can be processed. Coral Draw documents can only be processed if arrangements are made prior to printing.

Pictures:

Pictures have to be provided as EPS or TIF document with a minimum resolution of 300 dpi and a maximum of 600 dpi. Colour pictures need to be created in colour mode CMYK. Please do not use DCS- and Duplex-eps-documents. In order to achieve a high printing quality, drawings should preferably be designed as vector graphics or should have a resolution of 1,200 dpi.

Fonts

Please enclose all used fonts or convert them into symbol paths. Should you only be able to provide data for PC, convert the used fonts into symbol paths/curves or embed them into the EPS.

Colours

Check the number of applied colours/special colours by choosing extracts (colour extracts) in your printing menu while printing on your printer. The number of printed extracts has to be the same like the desired number of print colours in the offset.

Design

Front page:

Put the motif (logo, fonts, pictures etc.) on the document according to your design and within the margins of our delivered die-line. Please consider to leave a circular margin of 3 mm.(0,12 inch) within the measures of the document (e.g. measures of the card 2.36 inch x 2.36 inch mean a designable area of 2.13 x 2.13 mm)

If you want to use truncated motives, please contact us, so we can explain to you what special features have to be taken into consideration.

Back page:

Please use, if possible, a sprinkle pattern, because this way the position of the front page does not have to fit exactly with the back page. If you still wish a fitted back page, please contact us to talk about all the technical details.

Transfer of data

We accept your data on CD, floppy disk, zip and jaz or via ISDN Leonardo Mac +49- 3447/89 28 66. If you wish to send it via e-mail please pack with Stuffit (mac) or ZIP (PC)

Prints

Please attach a printed copy of your memo cards with your digital data.

Additional information

Please enclose the following information with your document:

- name of the main document
- colours of the memo (maybe special colours)
- format of the memo card
- number of cards

Check your data as to completeness (e.g. are all pictures and fonts on the data carrier). Please consider that additional expenses can arise from incomplete or faulty data.

Additional information concerning fonts in the document

All used fonts have to be enclosed with all QuarkXPress documents. If there are any fonts in EPS-images in your Quark-document, you will have to enclose them, too, unless they have been embedded or converted into symbol paths.

As to Freehand (mac), Illustrator (mac), Corel Draw (PC) documents there are two different possibilities.

1. The fonts are enclosed.
2. The fonts are converted into vectors (however, no changes can be made in the text afterwards!)

Freehand: Mark the text, menu text: convert into paths

Illustrator: Mark the text, menu text: convert into paths

CoralDraw: Mark the text, menu object: convert into curves (Please consider the Coral Draw data can only be processed after prior consultation with our PrePress department)

Data via e-mail: please ask for adress

Data via ISDN Leonardo Mac +49-3447-892866

Please do not forget to state your company's name and your contact person from our sales department.

Otherwise, your data cannot be assigned properly which might result in delays.